

HOW TO SET UP YOUR

*\$10K A Month*

FUNNEL IN SYSTEME

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# Setting Up Your Funnel

## How it works

Our done-for-you funnel system for the "\$10K a Month Workshop" includes two templates:

- **Sales Funnel:** This is a direct path to sell the workshop. You can send traffic straight to this funnel, whether they're fresh visitors or leads from your opt-in funnel. It's designed to efficiently convert any visitor into a paying customer for the workshop.
- **Opt-in Funnel:** This funnel offers a free book, "Attracting Wealth," to gather leads. People provide their contact information in exchange for the book, which helps you build an email list of interested individuals who may become potential customers.

This setup allows you flexibility in how you manage and direct your traffic to generate leads or drive sales directly.

**IMPORTANT:** If you'll be using the opt-in funnel, you will need the lead magnet. There are two versions: a *PDF version, which is ready to upload and a Canva version that you can edit and add your links.* After editing the Canva version, you would then need to download it as a *PDF*.

[Lead Magnet](#)  
[\(PDF\)](#)

[Lead Magnet](#)  
[\(Canva\)](#)

[Canva Guide](#)

Next, upload the PDF to your favorite cloud storage service – [Google Drive](#), [Dropbox](#), [Box](#), etc.

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Then, generate a public file sharing URL. Keep this URL handy as you will add it in the appropriate places within the funnel.

## IMPORT THE FUNNEL TEMPLATES BELOW

[Click here to import your SALES FUNNEL](#) ← Setup this one FIRST  
[Click here to import your OPT-IN FUNNEL](#)

## SIGN IN / CREATE ACCOUNT

When you import the funnel, you'll be prompted to sign in or create a new account (it's free!).

## NEW TEMPLATE AVAILABLE IN YOUR 'FUNNELS'

You should be automatically directed to your new template. Otherwise, go to "Funnels" at the top of the page.

## START CUSTOMIZING!

From the list of funnels, click on the one you want to edit. Start from the first page (you'll see the pages on the left). Click "Edit page" to open the editor. Follow steps on the next page to start editing your sales funnel!

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## Click into the Sales Funnel & Adjust Settings:

- Name your funnel, ideally using the product name you plan to sell.
- Select a domain for your funnel. Systeme.io offers a default domain, but you can link a custom domain if available.
- Choose your currency preference and click "Save."
- In the top right corner, click on "Settings" and then "Payment Gateways."
- Link your chosen payment gateways, like Stripe and PayPal, by following the provided instructions.
  - [Connecting your Stripe account to systeme.io](#)
  - [Integrating PayPal with systeme.io](#)
- Add a "Terms" page.
- Click "Add step," name it, and select "Info page" from the dropdown.
  - Do the same for a "Privacy Policy" page.
- Add the links to these pages and the Contact page in the footer.

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## Customizing the pages:

- Select the funnel step you wish to edit from the steps listed on the left; this brings you to the Page Editor.
- Click on any text to start editing it.
- **Replace placeholder text in brackets** (e.g., [EMAIL ADDRESS], [DOWNLOAD LINK], etc.) with your actual information.
- Use the left toolbar to adjust design elements like colors and fonts.
- Add new sections or delete existing ones with "Add block" and "Delete block" options.
- Click on images to replace them, and use images are under 300kb to improve page loading times.
- Modify background colors and rearrange positions using the 'Rows' and 'Sections' options.

## Configure the Order Form:

- Create and configure price plan for the \$10K A Month Workshop
  - Click the Order Form from the left sidebar > choose "Digital Product" under "Choose offer type" > click on the "(+)" button to the right of the "Price plans" > Click "Create a New One", and fill in the details for the product.
  - **For the name enter \$10K A Month**
  - **For the price, enter \$97 at minimum**
  - Complete the rest and Click "Save"
  - [Visual Instructions to create and configure price plan](#)

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## **Configure SEO Settings:**

- Ensure you are viewing the sales funnel steps and select the step to edit.
- Click "Edit page" and then access "Settings" within the page editor.
- Enter your SEO details such as title, description, and keywords.
- Set pages to "nofollow" if you do not want them indexed by Google.

## **Set Up Analytics:**

- In the "Settings" tab, add tracking codes such as Google Analytics and Facebook Pixel.

## **Publish Your Landing Page:**

- Click "Preview" to view how your page looks before going live.
- Confirm everything is correct, then click "Save" and "Exit."
- Go back to the funnel dashboard.
- Activate your funnel step by toggling the switch next to it.

## **Test Your Landing Page:**

- Copy the URL of your funnel step and open it in a new browser tab.
- Ensure all links, forms, and integrations are functioning correctly.

## **Additional Tips:**

- Regularly refresh content to keep your landing page relevant.
- Monitor performance using Systeme.io analytics to track conversions and implement data-driven improvements.
- Conduct ongoing A/B tests within the Page Editor to optimize your sales funnel continuously.
- Set up regular A/B Tests using the in-built tool within the Page Editor to ensure your sales funnel is continuously improving.

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## **Set Up An Automatic Email:**

- Navigate to the "Automation Rules" section in the order form/checkout step.
- Create a new rule for a new sale.
- Add an action to tag the new buyer with a tag named "10kbuyer".
- Add another action to send an email: click the + button to create the email. You can use the \$10K A Month Purchase Confirmation template provided. Edit it as necessary. Be sure to replace the text within the brackets and remove the brackets. Save the email.
- Save the automation rule.

## **For the Opt-in Funnel (Upgrade Required)**

- Go to Emails -> Campaigns.
- Create a new email campaign and give it a name. Then, create an email using the classic editor. Repeat for each of the 4 emails.
- Set the first email to be sent after 1 minute and the others 1 day apart.
- Save and publish the email campaign.
- Go back to the opt-in funnel and select the squeeze page.
- Navigate to the "Automation Rules" section.
- Create a new rule for a form subscribed.
- Add an action to tag the new subscriber with a tag named "10ksubscriber".
- Add another action to Subscribe to email campaign and choose the campaign that you just created and Save.

**RESOURCE:** [Email Templates](#)

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## **Recommended: Add Pop-Up to SALES FUNNEL**

(Upgrade Required)

- For the sales funnel, set up a pop up for the lead magnet. This will enable you to collect leads from people who visit your sale funnel. You can use the same tag and email campaign.
- Navigate to "Automations ->Rules" from the top menu.
- Create a new rule for Tag added, choose the tag, then add the action: Subscribe to Campaign, choose the campaign, and save the rule.
- [Click here for instructions on setting up your pop-up.](#)

You're done!! :)

## **A NOTE ABOUT THE FREE PLAN IN SYSTEME.IO:**

We highly recommend upgrading to at least the basic plan on Systeme.io—it's affordable and unlocks many valuable features.

If you're starting with the free plan, we recommend setting up the SALE FUNNEL first. The free version limits you to one tag and one email campaign, which suits the sales funnel setup well.

However, to set up the OPT-IN FUNNEL and to fully leverage what Systeme.io offers, an upgrade is necessary. The opt-in funnel requires additional tags and another email campaign, which the basic plan can accommodate.

While a sales funnel captures immediate buyers, an opt-in funnel is

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crucial for nurturing potential customers who aren't ready to purchase right away.

This nurturing process builds trust and can eventually convert subscribers into buyers, allowing you to introduce other products and increase your earnings.

Remember, as the saying goes, "the money is in the list." By growing your subscriber base, you open up more opportunities for revenue.

So, while starting with the sales funnel is great, collecting email addresses via the opt-in funnel and pop up can significantly enhance your marketing strategy and business growth.

If you need assistance at anytime, please [contact us](#).

# All Templates & Resources

[SALES FUNNEL TEMPLATE](#)

[OPT-IN FUNNEL TEMPLATE](#)

[LEAD MAGNET PDF](#) | [CANVA](#)

[CANVA EDITING GUIDE](#)

[EMAIL TEMPLATES](#)